

Smart Financial Analysis using Power BI

Training Course Smart Financial Analysis using Power BI

Course Language Bilingual - English Material with English / Arabic Delivery

Course Duration Total Number of hours: 15

Course Objectives

- Apply key financial analysis techniques using Power BI dashboards.
- Transform traditional financial reports into dynamic visual tools.
- Track performance using financial KPIs and trend analysis.
- Identify strengths, weaknesses, and risks through interactive data visualization.

Course Key Topic Area Includes:

Course Content

- Introduction to Financial Analysis Concepts
- Key Financial Ratios and Indicators
- Structuring Financial Data for Analysis
- Using Power BI to Visualize Financial KPIs
- Trend and Variance Analysis Dashboards
- Designing Financial Health Reports
- Data-Driven Decision-Making with Power BI

At the end of the program the trainees will be able to:

Learning Outcomes

- Interpret financial performance using analytical dashboards.
- Build custom visuals for profitability, liquidity, efficiency, and solvency analysis.
- Automate financial analysis workflows using Power BI features.
- Support strategic decision-making with real-time financial data insights.

Target Audience

- Financial analysts and accountants
- CFOs, finance managers, and business controllers
- Budget and planning officers
- Audit and risk professionals seeking visual analysis tools

Course Material /Technology used/ Details Relevant to the course.

- **Technology Used:** Power BI Desktop (latest version), Excel (for data preparation)
- **Materials Provided:** Dashboard templates, ratio calculation worksheets, sample datasets
- **Delivery Mode:** Hands-on, instructor-led sessions with business case studies